



For Immediate Release
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Sierra Pacific Industries Announces Intent to Acquire Hurd Windows and Doors

Anderson, CA – Sierra Pacific Industries (SPI) today announced it has entered into an agreement to purchase Hurd and Superseal Windows and Doors from Longroad Asset Management, LLC. With the acquisition of these leading national brands, this purchase will add manufacturing capacity, a skilled work force, additional product lines, and immediate exposure to Central and Eastern U.S. and international markets for the Window Division of Sierra Pacific Industries – a family owned and managed wood products firm headquartered in Anderson, California.

“The acquisition of Hurd Windows and Doors will significantly expand the sales and manufacturing capabilities of our Window Division as we move beyond our current footprint in the western U.S.,” said Sierra Pacific President George Emmerson. “The long term stability of Sierra Pacific Industries, its extensive forest holdings, combined with the synergy of complementary product lines and strategic positioning of manufacturing facilities, will allow us to leverage the strengths of each company,” said Emmerson. “The addition of the skilled Hurd workforce combined with our lumber and millwork manufacturing capabilities will provide a strong base for our anticipated growth,” he added.

“Sierra Pacific is a family-owned business whose core beliefs perfectly complement our own,” said Hurd President Dominic Truniger. “By joining together these two well-respected window brands, we are creating the most vertically- integrated wood window company in the industry today, and one that is financially-solid with outstanding long term potential.”

Sierra Pacific plans to make additional capital investments in Hurd, whose assets were acquired by Longroad in 2008, while providing even greater customer service through its dealer network.

“Hurd’s customers, dealers, and employees can be assured that SPI will work with the Hurd brand to maintain its reputation for a high level of product quality and industry-leading innovation, as we expand opportunities for growth moving forward,” said Emmerson.

ABOUT SIERRA PACIFIC INDUSTRIES

Sierra Pacific Industries is a third-generation, family-owned forest products company based in Anderson, California. The firm owns and manages nearly 1.9 million acres of timberland in California and Washington, and is the second largest lumber producer and largest manufacturer of millwork in the United States. Sierra Pacific Industries is committed to managing its lands in a responsible and sustainable manner to protect the environment while providing quality wood products and renewable power for consumers.

ABOUT HURD WINDOWS & DOORS

HWD Acquisition, Inc. is headquartered in Medford, Wisconsin. The company markets products under the Hurd and Superseal brands and is recognized for its 90-plus year tradition of building custom wood windows and doors to the highest standards of excellence and quality. Hurd products are sold exclusively through more than 400 distributors in the United States and Canada, and in 20 countries worldwide. With factories in Medford and Merrill, Wisconsin, Hurd products are manufactured in 600,000 square feet of production space.

ABOUT SUPERSEAL WINDOWS & DOORS

Celebrating more than 50 years in business, Superseal Window and Door manufacturing is based in Merrill, Wisconsin. The company has set the standards for top-quality products and exceptional service in the vinyl window and door industry. Unlike ordinary vinyl lines, Superseal offers consumers an unlimited number of exterior painted colors and superior energy performance, best demonstrated by their flagship Ultra-R™ glazing.